



COMMUNICATION ON ENGAGEMENT (COE)

Kenya Private Sector Alliance

Period covered by this Communication on Engagement

From: January 2021

To: December 2023

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

October 24, 2023

To our stakeholders:

I am pleased to confirm that the Kenya Private Sector Alliance reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Yours Sincerely,

Carole Kariuki, EBS, MBS, HSC
Chief Executive Officer,

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. Please refer to the complete list of suggested activities for your type of organization found [here](#).

1. Attract new participants to the UN Global Compact through their outreach efforts and awareness raising

- We have included in our policy the requirement for new members to sign up with Global Compact.
- We have a dedicated climate and sustainability section in our weekly newsletter (e-shot) that highlights efforts in implementation on SDGs and climate action.

2. Organize learning and dialogue events, workshops and training for their members on the UN Global Compact and specific topics relevant to corporate sustainability

- We organize the annual sustainability conference focusing on various issues on SDGs and circular economy. In 2023, the conference will include the sustainability masterclass on ESG.
- Through climate business information network (CBIN), we have trained over 200 businesses on approaches of integrating climate change in their business models and strategies.
- We have held over 15 sessions in the last two years focusing on ESG – environmental, social and governance and global reporting index.
- We have held over 21 sessions on raising awareness and extended producer responsibility as a holistic lifecycle approach to sustainable waste management.
- We have undertaken a deliverable campaign on inclusivity across sector boards of gender dimensions' and women in line with SDG 5, giving them a voice in decision making and policy dialogue engagements.

3. Provide their expertise and/or the voice of their members to Global Compact working groups and special initiatives

- During the high-level CEOs forum on Building Climate Resilience and Green Growth, we provided opportunity for the UN Global Compact Kenya Network Chair to share insights on implementing the Africa Business Leaders Commitment to Climate – beyond Sharmel Sheikh.
- We have incorporated UN Global Compact during the 4th and 5th Annual SDG multi-stakeholder conference to share insights on progress of implementation of SDGs to the forum that includes governments', private sector, civil society, and development partners.

4. Engage their members in collective action efforts on Global Compact-related issues

- **Commitment to SDGs implementation the decade of action:** The Kenya Private Sector Alliance (KEPSA), The State Department for Planning and The National Treasury have partnered with the United Nations, led by the United Nations Resident Coordinator (UNCR), United Nations Development Programme (UNDP); to host the "Accelerating the Private Sector Decade of Action, Delivery and Recovery Through Sustainable Development Goals in Kenya".
- Foster members investments in green and climate business models through the Partnering for Green Growth and the Global Goals 2030.
- Development of the Private Sector Strategy on Climate Change Solutions (2022 – 2030) aligned to Kenya's Nationally determined contribution.
- Drive adoption and implementation of extended producer responsibility by producers using a lifecycle approach in line with SDG12 focusing on sustainable production and consumption.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

1. Number of new UN Global Compact business participants resulting from your organization's promotional efforts

- 136 Members

2. Expertise provided by your organization to further the aims of Global Compact Local Network in your country

- Provided expertise in objective of assessment of the UN Global Compact SDG pioneers Award.

3. Concrete actions taken by UN Global Compact business participants with whom your organization engaged regarding their COP

- Facilitated inclusion of UN Global Compact Business participants to develop concept notes for consideration under the UNFCCC – Regional Climate Week in Africa.
- Prepared sustainability testimonials/quotes to members who publish their ESG reporting e. g East Africa Breweries Limited.
- Development and execution of side events by network members during the African Climate Summit including KCB, Airtel, and Safaricom.
- Sharing of best practices by Airtel Africa during Side Event organized by KEPSA in collaboration with the Africa Climate Summit thematic lead on Net Zero Commitments' by African Countries

4. Partnerships formalized with mutual aims to advance the UN Global Compact principles

- Through KEPSA as the Co-Chair of the SDG interagency technical committee of the National Treasury and Planning, have included UN Global Compact as a panelist in the dedicated private sector panel to showcase progress of private sector implementation of SDGs in Kenya in 2022 and 2021 under the UN Global Compact Network.
- Have held a joint partnership with Global Compact and KAM for a 2-day session for the members in November, 2022.
- We have partnered with IFC in Kenya to entrench adoption of ESG in four sectors.
- Partnership with United Nations Environment Program to assess and administer Business Climate Champions Awards where Safaricom and Kenya Bankers Association were awarded winners in July 2023 for their contribution to climate action and sustainability reporting.